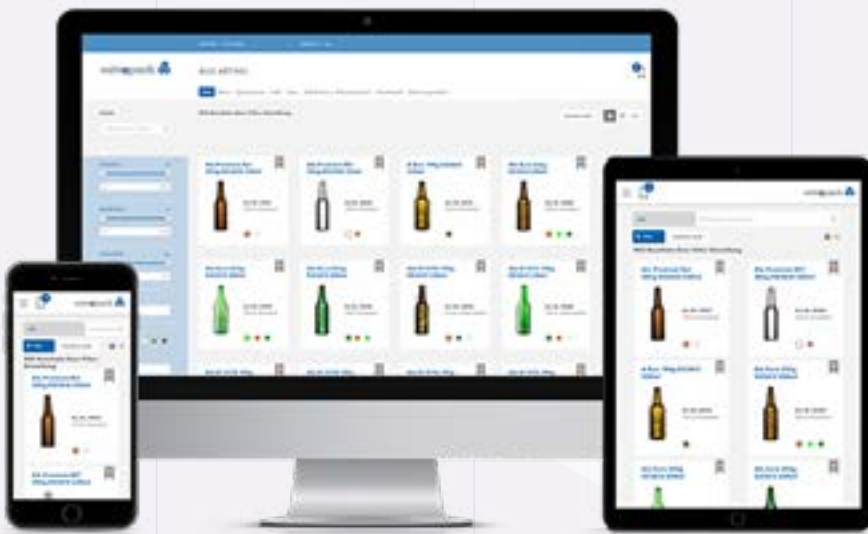


**CASE STUDY**

# Product information for clients and employees

Directly from the 'Digital Product'



How Vetropack Group is advancing digital transformation and using its 'digital product catalog' or more than 1,000 glass packaging options, across seven countries, in nine languages.

**Intelliact AG:** We see product data as team players – helping you to optimize processes and develop new business models. That's our passion. Quality remains our main focus – as it has been for over 20 years. We have developed and optimized our 'good practices' approach across hundreds of Product Lifecycle Management (PLM) projects.

As an independent consulting and implementation service provider, we commit to engaging with enthusiasm, conviction and responsibility. We guarantee successful conception and implementation of a company's 'digital products'. This enhances cooperation both within and beyond the limits of your company.

**Vetropack** is one of the leading manufacturers of glass packaging in Europe.

The Vetropack Group supplies the food and beverage industries with glass packaging of the highest standard. Glass is a natural and neutral material that ensures the quality of its contents. The Vetropack Group is an independently listed, family-owned company based in Switzerland employing more than 3000 people.





# Vetropack Group

Challenges for position as one of Europe's leading manufacturers of glass packaging materials.

Vetropack manufactures in seven countries and communicates in nine languages. In the past, data was inefficiently and redundantly stored multiple times across several different systems.

The operation of the ERP system involved extensive training for employees and system specialists had to be consulted.

A typical problem for Product Information Management Systems (PIM) is that data is not displayed in real time and must be manually reconciled.



In the catalog, our customers can find all Vetropack's glass packaging options for food and drinks. You can conduct a refined search for product groups, shapes, colours, opening and closing types, and content sets, and access the detailed information for each product.

**Vetropack Group**

## User-specific Data und Information

Vetropack's goal was to harmonize the system. Product information should be managed and distributed centrally, and be easily accessible to customers in the general public, as well as to authorized employees.

Existing data was processed in a variety of systems and displayed via a user-specific web application.

Today, Vetropack can centrally display master and transaction data from both the ERP and the production information system (ProdInfo) of the respective user group via an intuitive web user interface.



*I can easily access  
the information I need.*

Employee without prior ERP experience

## Product Information in Real Time

Product information is made available to employees via the product information system (Pisys) and to clients through the catalog.

Among other things, the following options are available to clients: search, filter, sort, and compare products, view alternative

products, download articles as PDFs, or share them online.

As soon as a customer requests a product via the catalog, a Vetropack employee receives this request via Pisys and can then process it internally.

# Implementation with Strong Partners

Together with Intelliact, Vetropack is setting the bar in digital transformation: the new 'Digital Product Catalog' (catalog.vetropack.com), with more than 1,000 glass packaging options, across seven countries in nine languages.

The partner, CAS, provided the data processing on the ERP side. CAS integrated all information from the existing ERP system.

Intelliact coordinated the overall project and, in cooperation with Eyekon, conceived and developed the web application Pisis that obtains real-time data from existing systems and thus, reflects the current product data from third-party systems.

Production reports, article plans and much more are now just a few clicks away for all employees in the company.

The web application offers two views: one for publicly available information and another for internal use only.

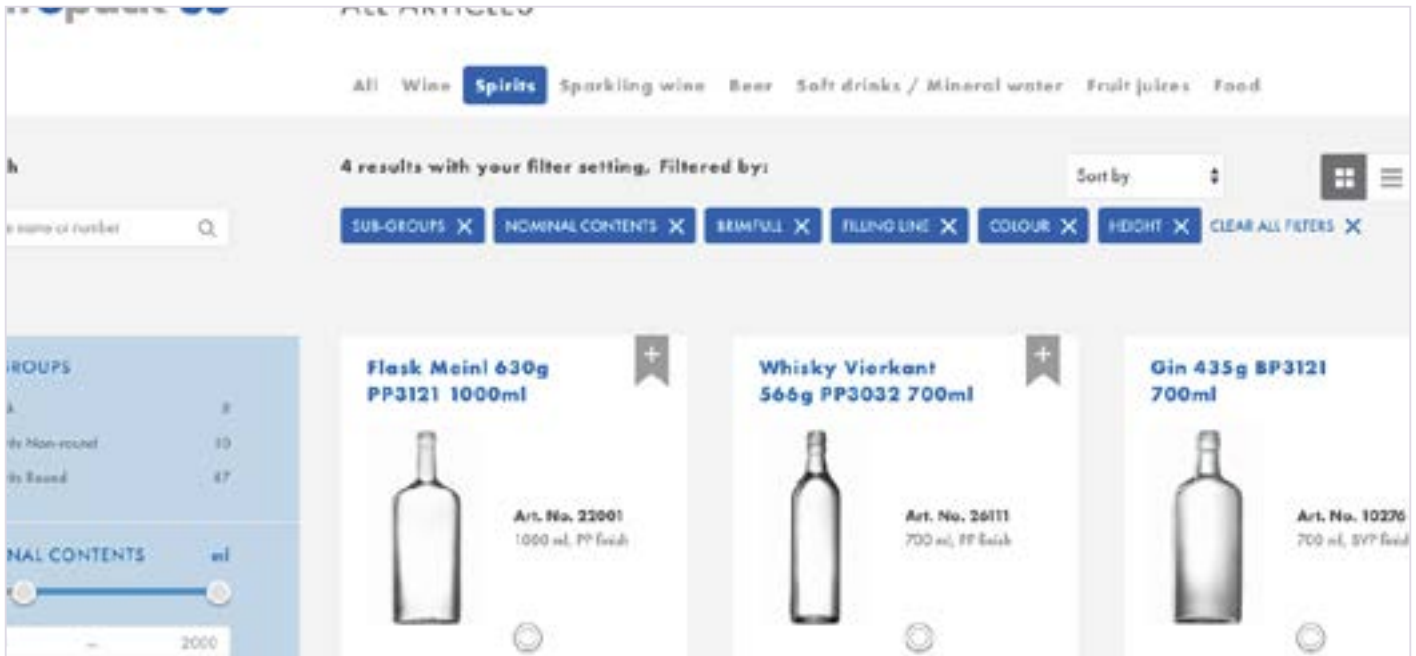
The important prerequisite before the project implementation was completed to Vetropack's satisfaction was that the company classified individual products very precisely by means of features and extended texts in ERP, e.g. bottle volume, color and other production information at different production plants.

Technical Specification	Value
Number of items	1000 ml
Content	1022 ml
Filling line	60 mm
Height	294 mm
Diameter	108 mm
Net Weight	630 g
Flask type group	PP Encik
Flask type	PP3121
Container type	Non returnable
Color	
Production plant	918 PC

**Contact us for a quotation.**

- +420 318 723 341
- +421 32 6557 111
- +385 49 226 725
- marketing.ca@vetropack.com
- marketing.sl@vetropack.com
- prod@vetropack.com
- export.ca@vetropack.com

24h/7d online



## Intuitive Operation without Training

Employees maintain data efficiently only in their ERP and production systems. The catalog generates its contents (texts and pictures) from these systems without storing them separately in the catalog.

Thanks to web applications, Vetropack employees and customers now have a simple, fast, clear, and user-group-specific overview of the product range.

The catalog can be operated intuitively. Training is no longer necessary, which saves time and money.

Search, filter, and sort functions help to easily arrange desired information and a single click lets you download it as a report. Thanks to these functions, it was possible for the first time to detect and correct product data that had been incorrectly maintained.

'Selections', similar to a shopping-cart function, can be shared and edited in real time. These collaboration options support both internal and external cooperation.

Production reports created in the production information system are now easily accessible via the web catalog and can be interpreted and read by all users.

Production orders for an article can be grouped by production line and sorted via filters. They can also display planned orders, customers and their purchase orders, as well as retrieve information regarding current stock levels.

# Make your data work together

**Do you have any queries?  
Feel free to contact us.**



**Dr. Uwe Leonhardt**  
Senior Consultant,  
Managing Director

+41 44 315 67 47  
leonhardt@intelliact.ch